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## REVELATIONS CONFIRMS ITS POSITION AS THE LEADING INTERNATIONAL FINE CRAFT AND CREATION EVENT BY COMBINING PUBLIC AND ECONOMIC SUCCESS.

The 3rd edition of Révélations has met its challenge. For its very first springtime session, the international Biennial of fine craft and creation closed the doors of the Grand Palais on Monday 8th after having welcomed some **40,268 visitors and ensured commercial success for 400 creators**. The presence of Chile, this edition's guest of honour, offered an opportunity to discover this nation's cultural identity and great vitality, both highly appreciated by visitors to the show, generating prolific exchange. **The show has now truly asserted itself as a leading event in the world of creation.**

### A CONFIRMED INTERNATIONAL DIMENSION

Révélations has become a frontier-breaking event, generating interest well beyond our national territory. **The Republic of Chile, this year's guest of honour,** chose to highlight material hybridation (horse hair, alga, horn, etc.) and technique via its 27 selected creators, who all came to share their specific creative worlds with visitors to the show. **The international exhibition, the Banquet,** once more succeeded in surprising and enthralling all participants thanks to the diversity of creations and exceptional pieces displayed by its 11 partner countries: Germany, Belgium, Chile, China, South Korea, France, Luxembourg, Russia, Senegal, Switzerland and Togo. **Visitors from across the globe, in particular from Dubai, the United States, Qatar, Switzerland to name but a few...** within the framework of marketing events organised by the biennial's teams, were all markedly responsive to the inventiveness, the quality and the sophistication of presented pieces.

### A BUSINESS AND EXCHANGE OPPORTUNITY NOT TO BE MISSED

Among visitors, amateurs and collectors showed equal enthusiasm for the diversity of works proposed at the show. **The 400 creators who chose to display their work at Révélations were extremely satisfied to note the presence of a professional clientele** including designers (India Madhavi, Noé Duchaufour-Lawrence, Vincent Daré, Ross Lovegrove), decorators (Rodolphe Parente, Fabrizio Casiraghi, Studio Pinto...) and French and foreign purchasing offices. **The partnership concluded with D'Days offered the show an opportunity to augment its audience,** attracting, in particular, new prescribers during speed-dating sessions held during the show. **Major French and foreign institutions were also represented,** among whom: Sèvres, Mobilier National, Les Gobelins, l'Institut Français, l'INMA, Ateliers de Paris, KCDF, Direktorenhaus, Urban Art Nations, etc. The work undertaken by the Artistic Steering Committee (international and independent) resulted in **the presence of top-level exhibitors, enabling the event to take on a new dimension via a further 300m<sup>2</sup> of exhibition area.** This enhanced quality was also in the form of excellent stand quality, much appreciated by all visitors, professionals in particular.

*"It's an excellent platform for meeting with prescribers and private enthusiasts looking for exceptional objects."* LA FONT DU CIEL



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From left to right: Henri Jobbé Duval, Audrey Azoulay, Ernesto Ottone, Aude Tahon and Marcia Covarrubias



MARIE MASSON © PHOTOPEVENT

## HIGHLIGHT - THE ATTENDANCE OF MANY OFFICIAL VISITORS

**Audray Azoulay, Minister of Culture and Communication, in the company of her Chilean counterpart, Ernesto Ottone, of the Ambassador Marcia Covarrubias and of Aude Tahon, President of Ateliers d'Art de France and Révélations jointly inaugurated the show on Wednesday 3rd May 2017.**

Révélations welcomed a number of ambassadors and representatives from exhibiting countries within the framework of the Banquet international exhibition: Albania, Canada, Chile, Ivory Coast, Italy, Japan, Luxembourg, Czech Republic, Romania, Russia, Switzerland, Togo, and Tunisia.

Crown Princess Stéphanie and Crown Prince Guillaume of Luxembourg visited Révélations, accompanied by Luxembourg's Prime Minister and Secretary of State for the Economy.

One of the highlights of the last day of the show was the visit by the Minister of Foreign Affairs and for International Development, Jean- Marc Ayrault, in the company of his wife, hence reinforcing Révélations' position as an international rendezvous for all quality craft professions.

## REVELATIONS, A PLACE FOR REFLECTION AND SHARING

An important number of collectors and art enthusiasts attended the event, along with major creators and artists of matter.

**The 400 participating collectors in our VIP visits contributed towards propitious conditions for sales.**

Guided tours and mediation proposed throughout the international Banquet exhibition offered visitors the opportunity to better understand exhibited works and to improve their awareness of fine craft and international creation.

Children's workshops were coordinated by French and Chilean fine craft professionals. They enabled around 180 children, aged from 5 to 12 years, to discover skills involving original materials such as horse hair.

## RENDEZVOUS IN 2019

The success of this 3rd edition confirms Révélations as the federative event for all stakeholders from the international fine craft and creation sector.

**In 2019, Révélations will once more be choosing the month of May to reunite creators, partners and visitors over its fourth edition in Grand-Palais.**

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