



9-12 June 2022

Grand Palais
Éphémère

RÉVÉLATIONS

International
Fine Craft &
Creation
Biennial

PRESS RELEASE

June 2022



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SUCCESSFUL RETURN FOR RÉVÉLATIONS, THE FINE CRAFT AND CREATION BIENNIAL AT THE GRAND PALAIS ÉPHÉMÈRE, PARIS

The 5th edition of **Révélations**, organised by **Ateliers d'Art de France**, ended in a positive business climate, leaving us no doubt about our collective will to finally meet again at the Grand Palais Éphémère, in Paris. Everything was set for a successful new edition of **Révélations**, which gathered 406 creators from 34 countries from 9 to 12 June 2022 at the Grand Palais Éphémère.

A WELL ESTABLISHED AND REPUTED UNIFYING EVENT

With its ability to highlight creators, to present bold pieces made especially for the fair, to reveal new talents, to retain beautiful companies and to carry on recruiting new carefully selected creators, the organisation was once again able to gather the entire sector and beyond. In a turbulent event management context, Ateliers d'Art de France has worked hard to make this return a success. Keenly anticipated by all the stakeholders of the fine craft and cultural sectors, as well as visitors, **Révélations'** offer was applauded by Mr. Chris Dercon, President of the RMN-Grand Palais, during his speech at the opening event alongside the President of the biennial, Mrs. Aude Tahon. He appreciated the strength and quality of this unique event. The successful transposition of the scenography and of "Le Banquet" international exhibition - which are part of the biennial's

core identity - into this new venue contributed to filling visitors, exhibitors and partners with wonder, all of whom were thrilled to be part of this major economic and cultural event.

MANY QUALITY VISITORS FOR THIS 5TH EDITION

For 5 days, 39,000 visitors came to discover the best of fine craft creation. Experienced visitors, collectors and prescribers who truly wanted to discover **Révélations** in Paris after attending the Milan Design Week.

EXHIBITORS ARE PLEASED TO HAVE ACHIEVED THEIR GOALS

Once again, **Révélations** radiated with the quality of the unique pieces that were showcased and the level of business that was initiated or concluded at **Révélations**. With 40% new exhibitors, visitors were able to meet with their favourite creators and discover a rich and updated offer, made especially for **Révélations**. Many first-time exhibitors saw their **Révélations** experience exceeding their expectations. Many creators sold their entire collection of unique pieces, or forged many business contacts, received many commissions and were entrusted with beautiful projects, after meeting with the prescribers, architects, decorators, auctioneers... (18% of the visitors).



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MANY OFFICIALS ATTENDED

Welcomed by Aude Tahon, President of the biennial, Révélations was attended by many public officials, which illustrated the importance of the biennial and the institutional support that our event enjoys.

Friday 10 June, **the Minister of Culture Mrs. Rima Abdul Malak** wanted to be there with the exhibitors; then **Mrs. Brigitte Macron** also came to discover Révélations and the exceptional wealth of the pieces presented there.

Révélations was also attended by many ambassadors. **Azerbaijani, Chilean, Chinese, Emirati, Luxembourg, Nigerian, Quebec...representatives** were thrilled to discover the fabulous creations of their compatriots at the foot of the Eiffel Tower. The biennial was also attended by **His Majesty Jean Yonkey, King of Bangoulap** (Cameroon) as well as the delegation of the **French National Commission for UNESCO**, with the presence of **Mr. Ernesto Ottone Ramirez**, Assistant Director-General for Culture of UNESCO and **Josep Maria Galí**, Catalan Government Representative in France.

Révélations wishes to thank these public figures for supporting this 5th edition by attending.

A RICH PROGRAMME TO PROMOTE THE SECTOR

As a place for exchanges about the challenges of creation, the conferences and guided tours were a success for many visitors. The youngest of our visitors also enjoyed the Révélations experience through a beautiful programme of **children's workshops supported by Paris Ateliers, which sold out.**

Friday 10 June, an exceptional sale, organised by Maison PIASA on the fair gathered a large crowd of amateurs and collectors. This event sale showcased Révélations creators with the auctioning of almost a hundred pieces selected by the Maison PIASA experts, exclusively among Révélations exhibitors.

Steven Leprizé's outdoor bench was the object of a bidding war and thus doubled its estimated price, and was sold for €3,400. The creator commended the initiative, which allowed studio ARCA to make their first furniture sale on a fair. A piece by Zizipho Poswa, the South African ceramicist and creator of this edition's emblematic piece, also did really well, reaching the high range of its estimated price.

This first and fruitful collaboration is meant to carry on for Révélations 2023.

THE NEXT EDITION

In 2023, Révélations will be celebrating its 10th anniversary and will be held from **8 to 11 June** at the Grand Palais Éphémère, with a special day on Wednesday 7 dedicated to journalists, VIPs and prescribers. The Biennial will cross the Atlantic once again and stop in North America, giving **pride of place to Quebec, province of honour.**

After a successful first participation to "Le Banquet" international exhibition 2019, Quebec had charmed visitors with its boldness, its freedom of tone and the absence of compartmentalisation of the movements.

"This liberation suggested by our Quebec 'cousins', who offer an openness on the world, is a true freedom, matching Révélations' DNA and core values. The Quebec application seemed natural, obvious," said Aude Tahon, President of Révélations.

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ATELIERS D'ART DE FRANCE LAUNCHES RÉVÉLATIONS CHINA

As the 5th edition of Révélations has just ended at the Grand Palais Ephémère, Atelier d'Art de France, the French professional fine craft federation and organiser of major industry fairs in France, announces the official launch of Révélations China as part of the 2023 Beijing Design Week.

Jointly organized by Beijing Design Week, Ateliers d'Art de France and Global Ace (Beijing) Co. Ltd., RÉVÉLATIONS CHINA* is a key event that will be held as part of the 2023 Beijing Design Week, and will take place for the very first time at the **National Agricultural Exhibition Center from 23 to 26 September 2023.**

This message fostering an ambitious cultural, economic and institutional cooperation for the fine craft sector seals a strong friendship between China and France, both already very committed to promoting and defending fine crafts and creation. For the first time, Révélations will share its values on an international level, in China, and thus open significant business development opportunities.

Accompanied by the President of Ateliers d'Art de France who guided him throughout the fair, the Advisor Minister of Culture at the Chinese embassy in France, Yan Zhenquan, visited the 5th Paris edition of the biennial. This tour provided an opportunity for fruitful discussions regarding the future collaboration.

"China and France both have a long-standing cultural traditional with fine crafts. A mutual and ancient fascination for one another has been binding our countries; it is illustrated by the way fine craft professionals create a cultural dialogue through the sharing of their craftsmanship. Ateliers d'Art de France's relations with their Chinese partners are an expression of these exchanges, which have been developed over time. Today, they are turning into the birth of the first Révélations international fair, organised by Ateliers d'Art de France in partnership with the Beijing Design Week.

"From the very beginning, expanding Révélations on an international level has been an integral part of the project. That is why, during these first conversations, this partnership seemed natural, as a completion of this original will.

"RÉVÉLATIONS CHINA" will be launched in Beijing, in September 2023. This exclusive partnership with the Beijing Design Week shows our collective determination to build a universal creation space, based on the encounter between both our cultures and after becoming so closely linked through our passion for fine crafts.



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"Here at Révélations Paris, and with our partners at Révélations China, we aspire to unveil the best of international creation and create a permanent communication space for fine craft professionals and the public", stated Aude Tahon, President of Ateliers d'Art de France.

As co-organisers, the Beijing Design Week partnered with Global Ace (Beijing) Co.Ltd. and Ateliers d'Art de France to establish this cooperation.

The Beijing Design Week is an unmissable international cultural event in China. It is supported by the Ministry of Culture and Tourism and the city of Beijing. Its positioning aims to create an economic development space for the country in view to promote artistic creation and related industries.

Global Ace (Beijing) Co. Ltd. is the exclusive owner in China of "RÉVÉLATIONS CHINA". They are the maître d'oeuvre' of this new cooperation.

RÉVÉLATIONS CHINA* in Beijing will be an innovative platform for the market in China and Asia for material artists and fine craft professionals in China, France and the entire world.

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