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LE BANQUET © ALEX GALLOSI



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10 YEARS OF RÉVÉLATIONS: A CULTURAL AND COMMERCIAL SUCCESS FOR THIS ANNIVERSARY EDITION

For the 10th anniversary of the biennial, Ateliers d'Art de France confirms Révélations' position as the global reference for creation and fine crafts, spearheading a changing sector. The international biennial organised by Ateliers d'Art de France ended last Sunday at the Grand Palais Éphémère in Paris, after shedding light on Quebec creation. 36,400 visitors came to meet 350 creators from 29 countries for 5 days, enjoying Adrien Gardère's perfectly adapted scenography at the Grand Palais Éphémère. Révélations confirms its position as an unmissable event on the international stage. The rise of the fair is reflected in its selection, content, and visitors – with a growing number of experts and enthusiasts.

"Révélations was created by and for fine craft professionals, as well as for all the stakeholders of the sector. For 10 years, the biennial has been confirming its position as a global reference in the world of creation and continues to reveal tomorrow's talents. More than a trade fair, it is a manifesto confirming the identity of fine craft professions, their crucial part in our cultures and in the global economy of creation."

STÉPHANE GALERNEAU,
PRESIDENT OF RÉVÉLATIONS AND OF ATELIERS D'ART DE FRANCE

QUALITY VISITORS & A STRICTER SELECTION

The (international and independent) Artistic Steering Committee's hard work enabled very high-quality exhibitors to attend this year. Over 36,400 visitors – **art lovers and collectors, but also prescribers, architects, decorators, contractors, hotel-restaurant owners and famous chefs** – came to the Grand Palais Éphémère to meet the exhibitors, looking for exceptional unique pieces or custom projects.

A dense and passionate crowd flooded the aisles of the fair from the very first day, on Wednesday 7 June, during which, for the first time, prescribers were able to enjoy special guided tours. This crowd of prescribers (8% of the visitors), deemed complementary to international professional fairs, was mainly from Paris, but also from Asia, the Middle East, England, Belgium, Switzerland, Germany, the Netherlands, the United States, Italy, Australia and Eastern Europe.



SOME FIGURES ABOUT THE 6TH EDITION:

- **350 creators** from **29 countries**
- **36,400 visitors**, **5% of them international** visitors
- **8% prescribers**: architects, decorators, contractors, hotel-restaurant owners...
- Over **350 journalists** attending

AN UNMISSABLE ECONOMIC & CULTURAL EVENT

Many exhibitors report beautiful sales on the fair, from the very opening evening; creators report excellent networking results with industry professionals, which will lead to short- and medium-term commissions and collaborations. The attendance of many professionals and prescribers makes the biennial a premium marketplace, as stressed by several creators, for whom those 5 days were an opportunity to research markets for several years of work.

As the Nation of honour at this year's edition, Quebec successfully positioned its creativity and know-how on the international fine crafts scene, and was very well received by the biennial's audience, both prescribers and the general public.

Through Révélations, the vision of Ateliers d'Art de France, the professional organisation for fine crafts, has always been to value fine craft companies, and more generally the entire fine craft sector on a local, regional, national and international level. The biennial is a premium platform to build and develop the future of the sector with French or international partners and with French and international public institutions. The biennial was also attended by ambassadors of China, Egypt, Cyprus, Azerbaijan, Ecuador, Rwanda and Chile, who stated their support of fine craft creation in their respective territories.

Attended by **Rima Abdul-Malak**, French minister of Culture, **Mathieu Lacombe**, Quebec minister of Culture and Communications, **Isabelle Brais**, wife of the Premier of Quebec, **Eva Nguyen Binh**, President of the Institut français, **Anne-Laure Blin**, Member of the National Assembly for the Maine-et-Loire department and President of the Study Group on Fine Craft Professions at the National Assembly, the fair was the occasion for Stéphane Galerneau to reaffirm his will to build the future of fine craft professions alongside public institutions.

Révélations looks forward to seeing its exhibitors and visitors again in 2025, under the restored majestic Grand Palais Nave.

Meanwhile, eyes will turn to China, with a first event in September 2024, REVELATIONS CHINA, in the heart of Beijing, as part of the Beijing Design Week.

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